

The 2016 Spring Conference was a blast. The format and venue were well received, and everyone had a great time sharing ChiropracTIC with each other. Don't miss the 2016 Fall Conference.

The PSCA has a long history of supporting doctors of chiropractic who focus on the detection and correction of vertebral subluxation in their practices. I am so excited to see new DCs getting involved in our association: new energy, new ideas, a new face in social media and on the web. Our association is growing and impacting more and more people. The future is looking bright!





The Spring PSCA Conference was video recorded, and will be available to members on our website. After you login, you will be able to view the recordings of this seminar to keep up with us and the information we are bringing to our members. Just one more way we are serving you, our valued colleagues and members of the PSCA.



- Continues on pg 2 -

# Meet the Board

In this Issue, we continue introducing you to the Board for the Palmetto State Chiropractic Association.

#### Mike Geran, DC Vice-President

As the PSCA Vice-President, Dr. Geran also finds time to volunteer as an active servant of the Travelers Rest community. He serves on the Gateway Elementary School Improvement Council, as well as the George I. Theisen YMCA Advisory Board.

Dr. Mike's chiropractic story doesn't include the miraculous healings that have brought many into the profession. He heard the chiropractic story and it made total sense to him.

But what really got him interested in becoming a chiropractor was when his chiropractor in Detroit, Dr. Bob Pizzementi, invited him to attend a Sherman College Night at another local chiropractor's office. The guest speaker was none other than Reggie Gold. After hearing Reggie, Dr. Mike was all in on becoming a chiropractor and going to Sherman College.

Dr. Geran's vision for practice is that every man, woman and child in his community is getting chiropractic care on a weekly



basis. "And my vision for chiropractic in this state and for the PSCA is that ANY chiropractor that wants a family practice based on subluxation correction should be able to do so." Thank you, Dr. Geran for your service and support of the PSCA!

> Dr. Mike Geran PSCA Vice President Foothills Chiropractic 223-A North Poinsett Hwy. Travelers Rest, SC 29690 www.trchiro.com foothillschiro@gmail.com (864) 313-4813

#### Terry Vander Vort, DC, ACP, DPhCS Treasurer

Terry Van Dervort is the Treasurer of PSCA. He was first introduced to chiropractic in 1971 with his own back pain, and was inspired to learn more and tell others through his experience. He is currently practicing at Fort Mill Chiropractic in Fort Mill, South Carolina where he performs full spine manual adjustment using the Sherman Analysis Package. Terry believes the PSCA will advance chiropractic in South Carolina, because



it is the only state organization in South Carolina working for the preservation of subluxation-centered chiropractic and the right to practice subluxation-centered chiropractic in this state.



"The PSCA did it again, with another outstanding conference which engaged and stretched the minds of all in attendance. We were challenged to analyze the status quo and we all came away with tangible action steps to make our practices better! The format was refreshing and the venue was inviting. I'm so proud to me a member of the PSCA!" ~G. Auger







#### **PSCA MEMBERSHIP - CALL TO ACTION**

We all need to recommend membership to the PSCA to our colleagues and neighbors. Sign-up is easy - www.PSCAonline.com and choose the Members tab.

At \$125 per year for Ruling Member status, it is a very small price to pay to protect our way of life.

#### Luxury or Need?

By Claude Lessard, DC

"I have been under chiropractic care and my friends have noticed my health improvement...yet, when I tell them chiropractic care is good for them too, they reply that there is nothing wrong with their backs. What should I tell them?"

This question is quite pertinent, as this attitude is extremely common in our society. I believe the first thing people have to realize is the fact that the vertebral subluxation (small displacement of a spinal bone causing interference) almost always goes unnoticed. Generally there are no apparent changes, comfortless, pain or lack of motion in the spine. Yet dysfunction, in-coordination, lack of proper control between brain (the master controller of all human function) and the rest of the body exists for most of us since the moment of birth! It is a matter of fact since almost everyone born in a hospital through the so called "normal birth process" is born with vertebral subluxation located in the neck or lower back. Most people do not notice it because they have nothing to compare it to!

According to Dr. Chuang Suh, head of the department of spinal biomechanics at the University of Colorado, 95% of children under the age of five have one or more vertebral subluxations and 100% of those over five years of age have one or more vertebral subluxations. In other words, this situation is indigenous to our modern society.

Your friends must become aware that as soon as the baby's head came out of it's mother's womb, someone came along to "help nature" and grabbed that baby's head, twisted it and turned it around inducing a torsion of the cervical spine (neck) in order to force the shoulders to turn and pass longitudinally through the birth canal. This routine procedure causes vertebral subluxation almost 100% of the time.

Now a vertebral subluxation does not produce immediate symptoms, pain or death, just progressively slow decrease of vital energy flow between the brain and the rest of the body. Given time it will always diminish the innate potential of that body, produce malfunction and eventually symptoms.

Subluxation centered Chiropractors are vitally concerned and interested in correcting vertebral subluxations, thus removing interference to the nerve system. This in turn allows you to function at your optimum innate potential so that you may reach a stage of physical, mental and social well-being. You cannot touch one without touching the others.

Nature needs no help, just no interference! Life, health and your right to an exciting, intense and happy existence were taken away from you at your very birth. It is time now to regain it, for after all, it is your God-given birthright!

AMAZING ISN'T IT?

The PSCA Secretary is Dr. Shelly Jones of Columbia. She is celebrating her 31st anniversary as a chiropractor in 2016, but she actually started in the profession in 1979 as a chiropractic assistant, attending Parker and DE Seminars with her office.

After meeting Dr. Sid Williams she made the decision to change her tained the necessary prerequisites, and graduated Life University in After practicing Missouri for 5 years she moved to South Carolina. During her time in the Palmetto State she has also worked as a CA, managed a corporate group of chiropractic offices, and consulted and trained CA's for offices.

Dr. Shelly returned



#### Shelly Jones, DC Secretary

to full-time practice in 2000 and moved into her new facility in Forest Acres almost six years ago. She has a family practice, is Webster Technique certified, and is also completing the ICPA Diplomate program at Sherman.

Dr. Shelly has two children. Pierce is a first year med student at MUSC in Charleston, and her daughter, Charlotte, is a senior at the University of Southern California. "I'm so happy

to be part of the PSCA and to be involved with a group of such dedicated chiropractors. It's a great professional honor to be part of a group that is working so hard to keep subluxation-based Chiropractic current and effective.

As secretary, my vision is to provide the newsletter and materials for our membership that will help them build a stronger, more successful subluxation-based practice and presence in SC."

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PSCA Executive Director, Julie Hoskins is not a chiropractor, but has been devoted to the profession since the age of 13 when she was carried into a chiropractic office and subsequently walked out - on her own power.

She knew chiropractic would be an important part of her life from that moment.

For the past 20+ years, she has supported her husband Dwayne in practice. They just recently moved to the Upstate to continue their service to chiropractic.

Julie says her position as Executive Director allows her to fulfill her goal to "help the profession become stronger and even more respected by mentoring local Sherman College students, and to help unify South Carolina's chiropractic community through our efforts in the PSCA."

Julie loves living in the upstate, and is happy to be joined here in South Carolina by her parents. She is excited that she will soon also be joined by her son and his fiancée.

She is thrilled to be a part of chiropractic in our great state.

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### 2016 Palmetto State Chiropractic Association

# **Board Members**

Besides the Members of the Board profiled above, the following serve their communities and the state on the PSCA Board of Directors.

Bill Decken, DC, LCP, FCSC, DPhCS President



George Auger, DC, FCSC



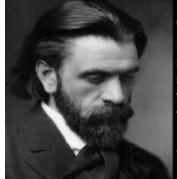
Felicia Stewart, DC, ACP, DPhCS, FCSC Board Member



Members At Large
Craig Gagnon, DC



David Knecht, DC



"You never know how far reaching something you think, say, or do will affect the lives of millions tomorrow."

-BJ Palmer, DC

# Sherman College Chiropractic Health Center - Renovation Project



During the summer break of 2016, Sherman College Chiropractic Health Center renovated the outpatient wings to better accommodate the increasing number of students and the increasing number of patients seen in the center.

Donations to this project can be made with the college directly.

www.Sherman.edu

Donations can be designated to name a room in honor of Dr. Plummer.

#### PSCA Resolution 15A Adopted, December 12, 2015

Whereas, addressing subluxations and spinal adjustments are central to The South Carolina Chiropractic Practice Act. The Palmetto State Chiropractic Association (PSCA) considers it standard practice and an acceptable standard of care for practitioners to choose to deliver care solely for the location, analysis, and correction of vertebral subluxations in infant, child and adult patients, regardless of whether symptoms are present or not. Vertebral subluxations are in and of themselves a detriment to one's overall health.

Whereas, The Palmetto State Chiropractic Association is concerned with practitioners delivering quality chiropractic care, the PSCA considers it standard practice and within the acceptable standard of care, as noted in recognized clinical practice guidelines, to perform/order imaging for the location and analysis of vertebral subluxations when clinically appropriate. Clinical indications include evidence of vertebral subluxation demonstrated by chiropractic examination as referenced in nationally recognized guidelines (such as the Council on Chiropractic Practice Guidelines) and is not limited to patients presenting with symptoms or a history of trauma.

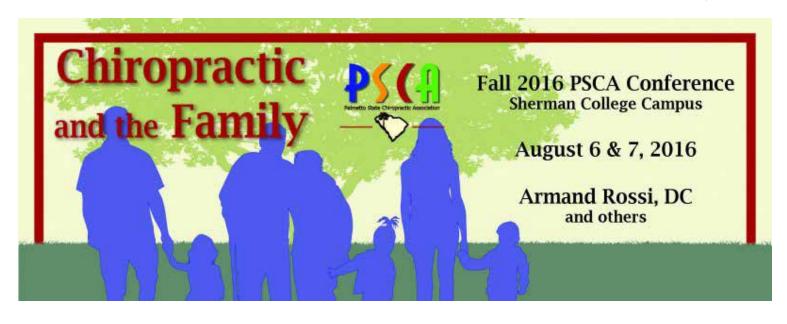
Whereas, the Palmetto State Chiropractic Association considers patient safety a priority, The PSCA considers it an acceptable and standard practice for chiropractic practitioners to deliver chiropractic care solely for the location, analysis, and correction of vertebral subluxation and for practitioners to choose to focus their scope of practice to that practice objective when a Terms of Acceptance is obtained from the healthcare consumer.

Whereas, the Palmetto State Chiropractic Association supports free-market competition in the healthcare marketplace, the PSCA supports chiropractic practitioners and their patient's right to contract privately for professional services, and is opposed to regulatory agencies interfering with the ability of chiropractors to enter into contracts for the provision of professional services.

Whereas, multiple healthcare professions including dentistry and medicine utilize open office design concepts, The Palmetto State Chiropractic Association considers it standard practice and within the acceptable standard of care to deliver chiropractic care in an open adjusting room setting as long as provisions are made to respect requests for patient privacy and the chiropractor complies with HIPAA privacy regulations.

**Now therefore**, the Palmetto State Chiropractic Association affirms its agreement with these statements and passes this resolution by a unanimous vote of its Board of Directors on Saturday, December 12, 2015.

www.PSCAonline.com



| Time  | CE | Speaker          | Topic  |
|-------|----|------------------|--|
| 8:00  |    | •                | SATURDAY REGISTRATION OPENS                              |
| 8:30  | 1  | Dwayne Hoskins   | In-House Communication Strategies to Stay in Touch       |
| 9:30  | 1  | George Auger     | Family Practice - Subluxation IS Important to Know About |
| 10:30 |    | break            |  |
| 11:00 | 2  | Ron Castellucci  | Family Practice - Infant Upper Cervical Care (Analysis)  |
| 1:00  |    | lunch (provided) |  |
| 2:00  | 2  | Christopher Kent | Family Practice - Evidence Based Implications            |
| 4:00  |    | break            |  |
| 4:30  | 1  | Felicia Stewart  | Family Practice - Table Talk                             |
| 5:30  | 2  | Armand Rossi     | Family Practice - Infant Upper Cervical Care (Practical) |
| 7:30  |    | CLOSE            |  |
| 8:00  |    |                  | SUNDAY REGISTRATION OPENS                                |
| 8:30  | 2  | Harvey Garcia    | Rules & Regulations                                      |
| 10:30 | 2  | Cindy Gibbon     | Risk Management - CPR Certification                      |
| 12:30 |    | CLOSE            | -  |

**Location:** Sherman College of Chiropractic - Health Center **Cost:** \$199 for active members (check website for additional levels)

Refreshments provided both days **Lunch provided on Saturday:** BBQ Pulled-Pork, Chicken, Potato Salad, Veggies, Salads, Dessert

